



## Let's make Digital Adoption Business Cards!

**Purpose:** To promote adoptable pets at your local Animal shelter/rescue. This is an easy, creative way to use your design skills to give a shelter pet visibility to find their forever home. These are fun to share on social media and print/post in local stores, in your school and display at your shelter.

### Materials List:

- 1) **Computer**
- 2) **Pictures and descriptions of adoptable pets!**  
Go to your local animal shelter/rescue's website and select the pet up for adoption you'd like to make a business card for. Consider overlooked pets that have been there a long time.
- 3) **Printer (optional)**  
If you want to print out cards to post.

### Instructions:

- 1) **Pick a Pet:** Visit a local shelter website and choose a cat, dog, or rabbit that catches your eye.
- 2) **Design the Card:** Use Canva or another online program to create a "business card" featuring their name, breed, age along with a great photo, and a few fun facts that make them special. And, if they get along with other pets or kids. Mention if they have been spayed/neutered, vaccinated and microchipped.
- 3) **Include the Details:** Be sure to list the name of the shelter and their website so people know where to find them.
- 4) **Spotlight Them:** Share your card on social media or print a few to leave at a local pet-friendly shop, display at your school or post at your local shelter.



**Approximate time to make one business card is: 45 – 60 min**