



Let's do a "Pizza for Pets" fundraiser!

Purpose: Raise money and awareness for your local animal shelter or rescue. This is a very fun project that can be done after school or on a weekend.

Materials List:

1) A Plan/To-Do List

Having a written plan will really help to keep everyone organized.

2) Pizzas to sell, paper plates, drinks (optional)

3) Construction paper, butcher paper, poster or cardboard along with markers

You will need to make signs to promote your pizza sale.

4) Money/Cashier's box with starter \$1 bills for day of sale

5) Optional: A list of fun facts or "did you know?"

Everyone who buys a slice also gets a fun fact. This is a great way to educate others. An examples is "One unspayed female cat and her offspring can produce over 200,000 cats in less than 5 years".

Instructions:

- 1) Plan your pizza sale. Make a list of everything that needs to be done. An example To-Do List might look like this:
 - Decide which shelter/rescue you will be fundraise for.
 - Decide on the date and location of your Pizza sale.
 - get permission if needed from your school
 - Decide where you will get the pizza and what kind, who will be responsible for ordering and getting the pizzas to the sale and how much you will charge per slice. Sometimes a local pizza shop will give you a discount if they know it's a fundraiser (and you promote them). Will you also sell drinks?
 - Write down your marketing plan. Who will be coming to your pizza sale? If you are doing it at school, it will be classmates and staff. Decide on best ways to tell them in advance about your fundraiser: posters around school, morning announcements, going to classes and making a short announcement, etc.
 - For day of sale, decide who sells and who will take money/make change.
 - Make a list of fun facts to go with each pizza slice sold.
 - Make posters- remember to make them easy to read along with the date, time and location. Include fun pictures of pizzas and be sure to show that it is a fundraiser for your animal shelter/rescue.
 - If making a morning school announcement, write it out and practice it!



Approximate time varies for your pizza sale.