

PROJECT INSTRUCTIONS

Let's Hold a Pizza For Pets Fundraiser!

Raise money and awareness for local shelter pets.

APPROX. TIME
Multi-Day

PLANNING NEEDED
Advanced

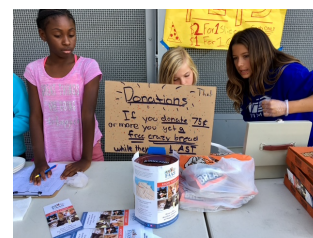
GRADE LEVEL
Grades 6 – 12

BEST FOR
Groups or Whole Class
Scouts, cubs

ANIMALS HELPED — All shelter pets at your local shelter or rescue

Purpose

Pizza fundraisers are a fun way to raise money and awareness for your local shelter or rescue. Every slice sold helps provide food, medical care, and other essentials while showing how a simple community event can make a big difference for shelter animals.



Materials List

- ☐ Planning checklist (see below)
- ☐ Pizza (donated or purchased), paper plates, napkins, and optional drinks
- ☐ Cash box or payment method (small bills for change if accepting cash)
- ☐ Gloves for food handling (school cafeteria can often supply)
- ☐ Tables for actual fundraiser
- ☐ Poster board, butcher paper, markers, and craft supplies for signs

Optional:

"Did you know" facts (ex: An unspayed female cat & her offspring can produce 200,000 cats in 5 years)

Instructions

1. Plan your fundraiser. Decide:

- ☐ Which shelter or rescue you'll support
- ☐ Date, time & location of your sale- get permission if at school
- ☐ Decide where you will get the pizza, what kind and how many pizzas.
- ☐ Decide who will order and pick up the pizza.
- ☐ Decide how much you'll charge per slice and whether you'll also sell drinks.

Teacher Tip: Local pizza restaurants may offer a discount or donation if they know it's a fundraiser. Be sure to thank and recognize businesses that support your project.

2. Spread the Word:

- ☐ Decide how you'll spread the word (posters, morning announcements, classroom visits, school social media, etc.).

3. Get Ready.

- ☐ Assign jobs (cashiers, servers, line people, cleanup, etc.)

Teacher Tip: If at school it's helpful to have 2 students/adults to help keep the serving line orderly.

- ☐ Create and hang posters or flyers. Include the date, time, location, and that it's a fundraiser for your local animal shelter or rescue. Add fun pictures of pizza and pets!
- ☐ Create "Did You Know?" animal facts to hand out with each pizza slice.

Teacher Tip: Have students research interesting animal facts and create "Did You Know?" cards to hand out with each pizza slice. These facts turn your fundraiser into an animal awareness project—not just a pizza sale.

- ☐ Make announcements, share on school social media with parent/teacher permission.

4. On Fundraiser Day:

- ☐ Set up tables.
- ☐ Make sure everyone knows their job and is in place —from taking orders and collecting money to serving pizza and drinks.

5. Celebrate and Deliver Your Donation!

Take photos during the event (if permitted). After the fundraiser, deliver the proceeds to your shelter or rescue (or invite a representative to accept the donation if possible). Ask how the donation will help the animals so you can share the impact with your class.

Standards Connections

Framework	Connection
Common Core ELA	Reading — Students read and follow multi-step directions to organize and complete the fundraiser. Speaking & Listening — Students collaborate to plan the fundraiser, assign responsibilities, present information, and explain the purpose of the event to others. Writing — Students create posters, announcements, informational materials, and "Did You Know?" fact cards to promote the fundraiser and educate others about shelter animals. (CCSS.ELA-LITERACY.RI.6.3, RI.7.3, RI.8.3, RI.9-10.3, RI.11-12.3; SL.6.1, SL.7.1, SL.8.1, SL.9-10.1, SL.11-12.1; W.6.2, W.7.2, W.8.2, W.9-10.2, W.11-12.2)
Common Core Math	Operations & Measurement — Students determine pricing, calculate costs and proceeds, make change, estimate sales and quantities, and organize fundraiser results using tables, graphs, or charts. (CCSS.MATH.CONTENT.6.RP.A.3; 6.EE.B.7; 7.RP.A.3; HSN.Q.A.1)
SEL Competencies	Social Awareness — Students recognize how fundraising supports shelter animals and the people who care for them. Responsible Decision-Making — Students plan, organize, and carry out a community fundraiser while responsibly managing tasks and funds. Relationship Skills — Students collaborate to organize the event, promote participation, and work together during the fundraiser.
Service Learning	Community Need Identified (funding for local shelter or rescue animals); students organize a community fundraiser that raises funds while increasing awareness of the needs of shelter animals and the important work of local shelters and rescues.

Project Photos

Example Fundraiser Signs	Ready to sell!
 	

Reflection & Discussion Questions

1. Why do you think fundraisers are important for local animal shelters and rescues?
2. What skills did you use to help make your fundraiser successful? How might those skills help you in other projects?
3. What was the biggest challenge your group faced while planning or running the fundraiser? How did you work together to solve it?

Extension Ideas

- **Research Your Local Shelter**

Visit your local shelter or rescue's website to learn how donations are used and what other support they need throughout the year.

- **Track Your Impact**

Use the results from your fundraiser to estimate how many pizzas you would need to sell to reach a larger fundraising goal. Consider pricing, expenses, and estimated number of customers.

- **Create a Public Service Announcement**

Design a poster, short video, social media campaign, or slideshow encouraging others to organize a fundraiser that benefits their local animal shelter or rescue.

- **Share Your Project**

Document your project with photos and share on social media — tag **@pawsupprojects** and your local shelter.

Did you do this project?

We'd love for you — or an adult — to post your project on Paws Up Projects to inspire others.

pawsupprojects.org/post-your-project